GOVERNMENT OF INDIA
AGRICULTURE AND FARMERS WELFARE
LOK SABHA

UNSTARRED QUESTION NO:774
ANSWERED ON:07.02.2017
Mother Dairy and Safal Outlets
Gutha Shri Sukender Reddy

Will the Minister of AGRICULTURE AND FARMERS WELFARE be pleased to state:

(a) whether the Government is aware of the problems being faced by Mother Dairy and Safal Outlets in the NCT of Delhi, if so, the details thereof;

(b) whether it is a fact that the operators/ allottees of Mother Dairy and Safal Booths of NCT of Delhi are being given negligible selling margins on the items sold in their outlets that too 24x7 and 365 days without any holidays;

(c) whether it is a fact that Mother Dairy and Safal supply the inferior quality goods to these booths, if so, the details thereof and the response of the Government thereto;

(d) whether any enquiry has been made by the Government in this regard including the living conditions of the Mother Dairy and Safal booth operators/allottees; and

(e) the steps being taken by the Government to rectify the abovementioned irregularities faults and increase the commission being paid to the booth operators?

Answer

(a) The Government has not received any such reference in respect of NCT of Delhi. Mother Dairy Fruit & Vegetable Private Limited (MDFVPL) sells milk and milk products, fruit and vegetable in Delhi and NCR through a network of Milk Shops and Safal Fruit & Vegetable booths run by Concessionaires.

(b) No, Madam. The margins being provided to Mother Dairy and Safal booths are as under:-

(i) Mother Dairy booths : Average monthly margin paid to a booth Concessionaire is Rs. 32000/-. Each concessionaire is assured a minimum monthly margin of Rs. 15000/-

(ii) Safal booths : Average monthly margin paid to a safal booth Concessionaire is Rs. 60000/-

(c) No, Madam. Mother Dairy and Safal follow good manufacturing practices for processing, sorting and distributing fresh Fruit & Vegetable products ensuring good quality of the produce as per FSSAI norms.

(d) No, Madam.

(e) Does not arise in view of (b) and (d) above.